



## PRESS RELEASE

### Real Tour Vision Virtual Tours Now on Realtor.com

**Traverse City, Michigan Sep 30, 2003** Real Tour Vision™ (RTV™), the world's fastest growing virtual tour **company**, has announced that its 360° panoramic virtual tours are now accepted by Realtor.com® through its PicturePath™ program. This will enable Real Tour Vision virtual tours to be integrated into the Virtual Tour Distribution Network™, which includes more than 600 national and regional, Real Estate Web sites that accept virtual tours from Realtor.com®. Real Tour Vision virtual tours can now automatically post to sites such as ColdwellBanker.com, Century21.com, ERA.com, PrudentialRealEstate.com, RealtyExecutives.com, and REMAX.com with the PicturePath service.

"We are excited about our new partnership with REALTOR.com's PicturePath," said Jason LaVanture, Vice President of Real Tour Vision. "Posting our tours globally not only gives us an enormous audience of home buyers who can see the incredible quality of our virtual tours, but it also gives all of the Realtors using our system the assurance that we keep our technology up to speed, and beyond that of the others."

The Realtor.com® Web site, operated by Homestore, Inc., is the number one online home and real estate destination and official Web site of the National Association of Realtors®. Realtor.com® is also the home channel content provider for highly trafficked Web portals including America Online, Excite, Netscape, CompuServe, iWon, Juno and NetZero. Virtual tours hosted on Realtor.com® also reach consumers through Web sites associated with newspapers, such as The Wall Street Journal, and local television Web sites, including network-affiliate sites in 52 local markets through Internet Broadcast Systems, and a variety of Web portals.

Real Tour Vision, headquartered in Traverse City, Michigan, is still selling dealerships in selected areas of the United States to produce virtual tours for Real Estate firms, Resorts, Universities, Hospitals, and many other businesses that benefit from providing an online, e-mail or disk/CD-ROM tour of properties or facilities. For more information, contact Real Tour Vision toll-free at 1-866-947-TOUR (8687), email: [info@realtourvision.com](mailto:info@realtourvision.com) or visit their Web site: [www.realtourvision.com](http://www.realtourvision.com).

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#### **ABOUT Real Tour Vision™**

Real Tour Vision™ (RTV™) is leveraging the Internet with 360° Panoramic Virtual Tours that are already in demand by Real Estate firms, Resorts, Universities, Hospitals, and many other businesses that benefit from providing an online, e-mail or disk/CD-ROM tour of properties or facilities. RTV Virtual Tours are distinguished by their high quality, speed of delivery and many features (including audio). RTV Dealers buy a turnkey business complete with proprietary software, comprehensive start-up kit and strong profit potential.

Real Tour Vision™ and RTV™ are trademarks of Real Tour Vision, Inc.

#### **ABOUT REALTOR.COM®**

Realtor.com® is the official Web site of the National Association of Realtors®. Ranked as the No. 1 homes-for-sale site, Realtor.com® currently offers potential homebuyers more than 2.1 million Realtor®-listed homes for sale as well as the most brokers and agents to contact. The site also

provides home sellers with the Internet's largest marketplace to reach more than 5.6 million consumers per month. The Realtor.com® Web site is operated by Homestore, Inc.

Homestore® is a registered service mark of Homestore, Inc. PicturePath™ is a trademark of Homestore, Inc.

REALTOR® is a federally registered collective membership mark which identifies a real estate professional who is a Member of the NATIONAL ASSOCIATION OF REALTORS® and subscribes to its strict Code of Ethics. All other registered trademarks, or service marks are the property of their respective holders.

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