

## FOR IMMEDIATE RELEASE

### RTV Announces the Release of the Rotator-Mini™ Panoramic Tripod Head

Traverse City, Mi – October 9, 2008 – Real Tour Vision (RTV) today announced the release of their newest 360 virtual tour system, the [RTV Rotator-Mini™](#). This newest addition to their line of proprietary, calibrated virtual tour hardware and software solutions is engineered with the same precision as their [full size virtual tour hardware packages](#). Their unique process involves Variable Controlled Stitching™ technology which controls more variables throughout the image capture and [photo stitching process](#) than other available options available on the market today.

Jason LaVanture, Vice President of RTV stated, “We are excited to release the Rotator-Mini this month. Now more than ever, real estate agents and local virtual tour business owners need economical solutions to remain competitive without sacrificing the quality of their services or their business image. The addition of the Rotator-Mini allows both our in-house and full service virtual tour providers to offer the same high quality virtual tours as our complete builder kit and at a fraction of the cost. In the nine years that RTV has been in business this is one of those moments that you look back on and say, 'that was a game changer!'”

According to the website, the new [Rotator-Mini panoramic tripod head](#) provides uncompromised quality for [virtual tours](#) and panoramic VR. The evenly spaced and level photos taken with the Rotator-Mini produce beautiful interactive panoramas quickly and effortlessly. This small pano head is engineered specifically for lightweight point and shoot digital cameras and weighs in at less than 2 lbs. Combined with RTV software, the Rotator-Mini enables real estate agents and virtual tour providers to turn digital photography into immersive interactive virtual tours at an economical price.

RTV is also offering an upgrade program to replace the now discontinued 360 stick. Real estate agents that wish to upgrade to the Rotator-Mini may contact RTV at 866-947-8687 ext 410 for reduced upgrade pricing. Because of the compact size, the Rotator-Mini may not be compatible with many larger digital SLR cameras; however interested parties are encouraged to contact RTV for other available options.